

Chroma Australia Pty Ltd

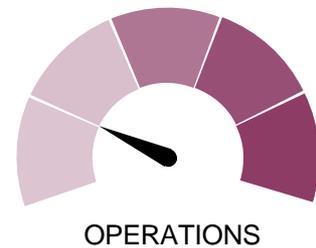
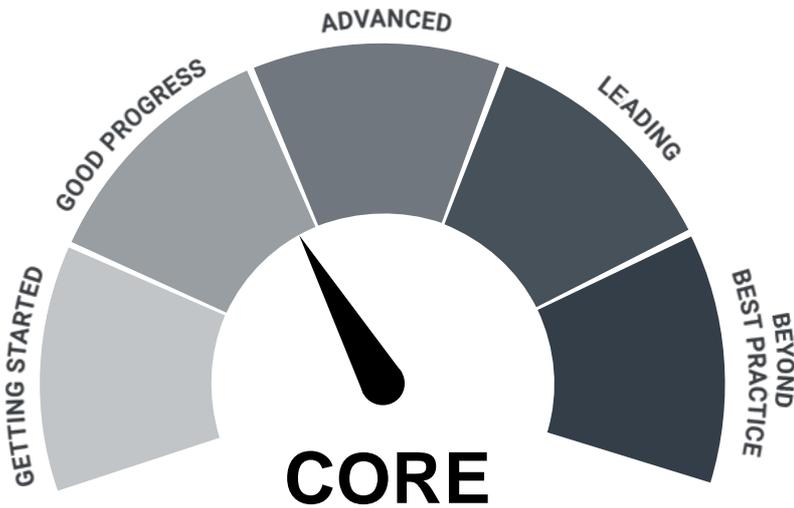
Website
www.chromaonline.com

Primary Industry Sector
Machinery & Hardware

Packaging Supply Chain Position
Manufacturer

ABN
55757480623

DASHBOARD



SUMMARY

For the 2018 APCO Annual Report, *Chroma Australia Pty Ltd* has achieved Level 2 (Good Progress) for the core criteria. All six core criteria were answered and six out of seven recommended criteria were answered. In addition, *Chroma Australia Pty Ltd* has either achieved or put in place eight out of ten relevant packaging sustainability targets, and is publicly reporting progress against eight of these targets.

INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

RECOMMENDED: All answered recommended criteria.

TOTAL: Sum of all core and answered recommended criteria.

LEADERSHIP: All criteria that defines leadership on packaging sustainability.

OUTCOMES: All criteria that lead to direct improvement in packaging sustainability.

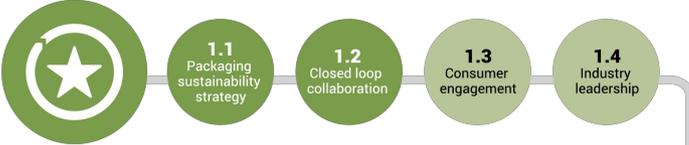
OPERATIONS: All criteria related to business operations for improving packaging sustainability.

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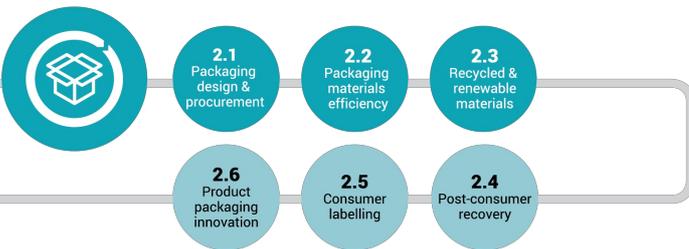
REPORTING FRAMEWORK

OVERVIEW

1. LEADERSHIP



2. OUTCOMES



3. OPERATIONS



xx Core criteria xx Recommended criteria

LEVEL DESCRIPTION

LEVEL 0 — NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

LEVEL 1 — GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

LEVEL 2 — GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

LEVEL 3 — ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

LEVEL 4 — LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

LEVEL 5 — BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

ABOUT APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. APCO Members commenced annual reporting against the new Framework in 2018. Please see www.packagingcovenant.org.au for more information.

ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO annual reporting is a key Membership activity, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

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FREE FORM QUESTIONS

Describe initiatives, processes or practices that you have implemented over the previous 24 months that have improved packaging sustainability.

The environmental impact of the production process has been improved by re-using water that has been used to clean waste paint product. Paint containing water is set aside after clean-up so that the next time that the same product is made the paint containing water can be used. This has the effect of greatly reducing waste paint containing water that is treated at the water recycling plant. There is also a reduction in water use and a reduction of treatment chemicals at the waste paint treatment plant.

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TARGETS

1. Do you have specific targets to review new products against the SPG or equivalent?

The target, as per the 2015 - 2017 Action plan is to review all new packaging proposals for packaging improvement, e.g. change of packaging product or supplier to reduce packaging thickness, light-weighting or increase of recycled content).

2. Do you have specific targets to review existing products against the SPG or equivalent?

The target, as per the 2015 - 2017 Action plan is to schedule one existing packaging type per month for review for packaging improvement.

3. Do you have specific targets to reduce (optimise) the quantity of material used in packaging?

The target, as per the 2015 - 2017 Action plan is to schedule one existing packaging type per month for review for packaging improvement (e.g. change of supplier) e.g. for packaging light-weighting or increase of recycled content).

4. Do you have specific targets to improve recoverability of packaging (e.g. reuse, recycling, recoverability)?

As part of packaging review the presence of recycling logo will be checked and the viability of a change of packaging will be considered if it is cost effective. This is reported as part of the monthly SPG reporting.

5. Do you have specific targets to use sustainable (e.g. renewable and recyclable) materials in packaging?

From company's Key Environmental Points:'Buy Recycled' wherever feasible; including raw materials, cardboard, office paper etc. with highest recycled content. Plastic raw materials are from virgin raw materials. Glass and cardboard have recycled content.

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TARGETS

6. Do you have specific targets to include on-pack labelling for disposal or recovery?

Part of packaging monthly review includes checking whether a recycling logo is present on the packaging to help consumers recycle correctly. If a recycling logo is absent alternate packaging supplies may be sought.

7. Do you have specific targets to reduce on-site waste sent to landfill?

The Action Plan states. Ensure correct identification of all recyclable streams and verify that wastes are disposed of correctly (recycling / disposal to landfill) including recycling in meal rooms.

8. Do you have specific targets to improve packaging sustainability through procurement processes?

Use of the Sustainable Packaging Guidelines Checklist and Summary for packaging improvement is likely to involve procurement and involve procurement staff in packaging decisions. This will be included in 2018 - 2020 Action Plan.

9. Do you have specific targets to engage in closed loop collaboration(s) with stakeholders?

None provided.

10. Do you have specific targets to reduce (optimise) business-to-business packaging?

None provided.

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The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

COMMITMENTS

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY

4. Leading

Your organisation is committed to: (1) Having a strategy to improve packaging sustainability. (2) Having targets that are specific, measureable and time-based. (3) Integrating your packaging sustainability strategy into business policies and processes. (4) Ensuring that your organisation has a documented process in place for continuous improvement to your packaging sustainability strategy.

Criteria 1.2 CLOSED LOOP COLLABORATION

1. Getting started

Your organisation is committed to: Investigating options to join or start a collaborative initiative to address barriers to the recovery of waste packaging.

Criteria 1.3 CONSUMER ENGAGEMENT

2. Good progress

Your organisation is committed to engaging consumers about packaging sustainability by: (1) Including packaging information on your website or other publications. (2) Applying on-pack claims or labels.

Criteria 1.4 INDUSTRY LEADERSHIP

Not relevant

Your organisation has indicated that this criteria is not relevant.

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COMMITMENTS

Criteria 2.1 PACKAGING DESIGN AND PROCUREMENT

2. Good progress

Your organisation is committed to: Reviewing or starting to review your packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent to identify any improvement opportunities.

Criteria 2.2 PACKAGING MATERIAL EFFICIENCY

1. Getting started

Your organisation is committed to: Developing a documented plan to optimise material efficiency.

Criteria 2.3 RECYCLED AND RENEWABLE MATERIALS

3. Advanced

Your organisation is committed to: Incorporating or optimising recycled and/or renewable content in more than 20% of products.

Criteria 2.4 POST-CONSUMER RECOVERY

4. Leading

Your organisation is committed to: Having more than 50% of primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

Criteria 2.5 CONSUMER LABELLING

3. Advanced

Your organisation is committed to: Labelling more than 20% of products with disposal or recovery information.

Criteria 2.6 PRODUCT-PACKAGING INNOVATION

1. Getting started

Your organisation is committed to: Investigating opportunities to change the design or delivery of at least one product to improve packaging sustainability.

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COMMITMENTS

Criteria 3.1 BUSINESS TO BUSINESS PACKAGING

1. Getting started

Your organisation is committed to: Developing a plan or investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging used internally or sent to customers.

Criteria 3.2 ON-SITE WASTE DIVERSION

2. Good progress

Your organisation is committed to: Investigating opportunities to divert up to 20% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE

1. Getting started

Your organisation is committed to engaging its supply chain about packaging sustainability by: (1) Communicating goals and guidelines.

SIGN OFF

John Maguire

Inventory Manager

Wednesday, September 26, 2018

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